

ORDER



Orders
Order / Rev: 1316507
Alt Order #:
Product Desc: Zena Stephens of Sheriff
Estimate:
Flight Dates: 10/24/16 - 11/08/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: Political

KBMT

Primary AE: Stuart Sepaugh
Sales Office: KBMT
Sales Region: LOC

Agency Name: Zena Stephens for Sheriff / POL
Buying Contact:
Billing Contact:
 PO Box 1581
 Beaumont, TX 77704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Zena Stephens for Sheriff / POL
Demographic: A25-54
Product Codes: PL-County Sheriff
Priority: P02-FTB
Revenue Codes: DIR, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 56287
Agency External ID: 56287
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	19	\$2,220.00	\$2,220.00
10/31/16	11/08/16	24	\$2,645.00	\$2,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$2,220.00	\$2,220.00	0.00
November 2016	24	\$2,645.00	\$2,645.00	0.00
Totals	43	\$4,865.00	\$4,865.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KBMT	10/24/16	10/24/16	Local News @ 6a M-F	CM	6-7a	M-----	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$100.00		0.00			
2	KBMT	10/24/16	10/24/16	Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$100.00		0.00			
3	KBMT	10/24/16	10/24/16	Local News @ 5p M-F	CM	5-530p	M-----	:15	1	\$75.00	P02-F	0.00	NM	1	\$75.00
				Local News @ 5p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$75.00		0.00			
4	KBMT	10/24/16	10/24/16	Mon Prime	CM	7-10p	M-----	:15	1	\$150.00	P02-F	0.00	NM	1	\$150.00
				Mon Prime											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$150.00		0.00			
N 5	KBMT	10/26/16	10/27/16	Local News @ 6a M-F	CM	6-7a	--WT---	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WT---		1				\$100.00		0.00			
N 6	KBMT	10/26/16	10/28/16	Good Morning America	CM	7-9a	--WTF--	:30	2	\$100.00	P02-F	0.00	NM	2	\$200.00
				Good Morning America											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1316507
 Alt Order #:
 Flight Dates: 10/24/16 - 11/08/16

Advertiser: Zena Stephens for Sheriff / POL
 Product Desc: Zena Stephens of Sheriff
 Estimate: KBMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KBMT	10/26/16	10/28/16	Good Morning America Good Morning America	CM	7-9a	--WTF--	:30	2	\$100.00	P02-F	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		2			\$100.00			0.00			
N 7	KBMT	10/26/16	10/28/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	--W-F--	:30	2	\$40.00	P02-F	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		2			\$40.00			0.00			
N 8	KBMT	10/26/16	10/28/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	--WTF--	:15	2	\$165.00	P02-F	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTF--		2			\$165.00			0.00			
N 9	KBMT	10/26/16	10/30/16	PR (M-Su) PR (M-Su)	CM	7-10p/6-10p	--WTFSS	:15	1	\$165.00	P02-F	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTFSS		1			\$165.00			0.00			
N 10	KBMT	10/26/16	10/30/16	PR (M-Su) PR (M-Su)	CM	7-10p/6-10p	--WTFSS	:30	1	\$250.00	P02-F	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTFSS		1			\$250.00			0.00			
N 11	KBMT	10/26/16	10/30/16	PR (M-Su) PR (M-Su)	CM	7-10p/6-10p	--WTFSS	:30	1	\$0.00	P06-L	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	--WTFSS		1			\$0.00			0.00			
N 12	KBMT	10/27/16	10/28/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	---TF--	:15	2	\$165.00	P02-F	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	---TF--		2			\$165.00			0.00			
N 13	KBMT	10/28/16	10/28/16	Live with Kelly 9-10a Live Kelly&Michael 9-10a	CM	9-10a	----F--	:30	1	\$40.00	P02-F	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	----F--		1			\$40.00			0.00			
N 14	KBMT	10/29/16	10/29/16	NCAA Football Game 2 NCAA Football Game 2	CM	230-6p	-----S-	:30	1	\$200.00	P02-F	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1			\$200.00			0.00			
N 15	KBMT	10/29/16	10/29/16	Local News @ 10p Sa Local News @ 10p Sa	CM	10-1030p	-----S-	:15	1	\$100.00	P02-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/24/16	10/30/16	-----S-		1			\$100.00			0.00			
N 16	KBMT	10/31/16	10/31/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:30	1	\$250.00	P02-F	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----		1			\$250.00			0.00			
N 17	KBMT	10/31/16	11/02/16	Good Morning America Good Morning America	CM	7-9a	M-W----	:15	2	\$65.00	P02-F	0.00	NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-W----		2			\$65.00			0.00			
N 18	KBMT	10/31/16	11/04/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M---F--	:30	2	\$100.00	P02-F	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	M---F--		2			\$100.00			0.00			
N 19	KBMT	11/01/16	11/01/16	Local News @ 5p M-F Local News @ 5p M-F	CM	5-530p	-T-----	:30	1	\$175.00	P02-F	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----		1			\$175.00			0.00			
N 20	KBMT	10/31/16	11/03/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-T-T---	:30	2	\$40.00	P02-F	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 1316507
 Alt Order #:
 Flight Dates: 10/24/16 - 11/08/16

Advertiser: Zena Stephens for Sheriff / POL
 Product Desc: Zena Stephens of Sheriff
 Estimate: KBMT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 20	KBMT	10/31/16	11/03/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-T-T---	:30	2	\$40.00	P02-F	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-T---					2	\$40.00		0.00			
N 21	KBMT	10/31/16	11/03/16	Local News @ 10p M-F Local News @ 10p M-F	CM	10-1035p	-T-T---	:15	2	\$165.00	P02-F	0.00	NM	2	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-T---					2	\$165.00		0.00			
N 22	KBMT	10/31/16	11/04/16	Good Morning America Good Morning America	CM	7-9a	-T-TF--	:30	3	\$100.00	P02-F	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-TF--					3	\$100.00		0.00			
N 23	KBMT	11/02/16	11/02/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	--W----	:15	1	\$165.00	P02-F	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----					1	\$165.00		0.00			
N 24	KBMT	11/02/16	11/02/16	CMA Awards CMA Awards	CM	Various	--W----	:15	1	\$325.00	P02-F	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----					1	\$325.00		0.00			
N 25	KBMT	11/03/16	11/03/16	Live with Kelly 9-10a Live Kelly&Michael 9-10a	CM	9-10a	---T---	:30	1	\$40.00	P02-F	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---					1	\$40.00		0.00			
N 26	KBMT	11/05/16	11/05/16	Local News @ 6p Sa Local News @ 6p Sa	CM	6-630p	-----S-	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----S-					1	\$100.00		0.00			
N 27	KBMT	11/07/16	11/07/16	Good Morning America Good Morning America	CM	7-9a	M-----	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$100.00		0.00			
N 28	KBMT	11/07/16	11/07/16	Live with Kelly 9-10a Live Kelly&Michael 9-10a	CM	9-10a	M-----	:30	1	\$40.00	P02-F	0.00	NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$40.00		0.00			
N 29	KBMT	11/07/16	11/07/16	Local News @ 6p M-F Local News @ 6p M-F	CM	6-630p	M-----	:15	1	\$165.00	P02-F	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$165.00		0.00			
N 30	KBMT	11/07/16	11/08/16	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MT-----	:30	2	\$40.00	P02-F	0.00	NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----					2	\$40.00		0.00			
N 31	KBMT	11/08/16	11/08/16	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T-----	:30	1	\$100.00	P02-F	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	-T-----					1	\$100.00		0.00			
N 32	KBMT	11/08/16	11/08/16	Good Morning America Good Morning America	CM	7-9a	-T-----	:15	1	\$65.00	P02-F	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	-T-----					1	\$65.00		0.00			
													Totals	43	\$4,865.00

ORDER



Orders
Order / Rev: 1316518
Alt Order #:
Product Desc: Zena Stephens for Sheriff
Estimate:
Flight Dates: 10/24/16 - 11/08/16
Original Date / Rev: 10/25/16 / 10/25/16
Order Type: Political

KJAC

Primary AE: Stuart Sepaugh
Sales Office: KBMT
Sales Region: LOC

Agency Name: Zena Stephens for Sheriff / POL
Buying Contact:
Billing Contact:
 PO Box 1581
 Beaumont, TX 77704

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser Name: Zena Stephens for Sheriff / POL
Demographic: A25-54
Product Codes: PL-County Sheriff
Priority: P04-GB
Revenue Codes: DIR, (POL) Political, (Gen) General Core

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 56287
Agency External ID: 56287
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	7	\$230.00	\$230.00
10/31/16	11/08/16	11	\$455.00	\$455.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$230.00	\$230.00	0.00
November 2016	11	\$455.00	\$455.00	0.00
Totals	18	\$685.00	\$685.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KJAC	10/24/16	10/24/16	Today Show	CM	7-9a	M-----	:30	1	\$50.00	P02-F	0.00	NM	1	\$50.00
				Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$50.00		0.00			
2	KJAC	10/24/16	10/24/16	Local News @ 12p M-F	CM	12-1230p	M-----	:30	1	\$50.00	P02-F	0.00	NM	1	\$50.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$50.00		0.00			
3	KJAC	10/24/16	10/24/16	Local News @ 630p M-FCM		630-7p	M-----	:30	1	\$50.00	P02-F	0.00	NM	1	\$50.00
				Local News @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$50.00		0.00			
N 4	KJAC	10/26/16	10/28/16	Local News @ 6a M-F	CM	6-7a	--W-F--	:30	2	\$5.00	P04-C	0.00	NM	2	\$10.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--W-F--		2				\$5.00		0.00			
N 5	KJAC	10/26/16	10/28/16	Local News @ 12p M-F	CM	12-1230p	--W-F--	:15	2	\$35.00	P04-C	0.00	NM	2	\$70.00
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--W-F--		2				\$35.00		0.00			
N 6	KJAC	10/31/16	10/31/16	Local News @ 630p M-FCM		630-7p	M-----	:15	1	\$50.00	P02-F	0.00	NM	1	\$50.00
				Local News @ 630p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	M-----		1				\$50.00		0.00			

Order / Rev: 1316518
 Alt Order #:
 Flight Dates: 10/24/16 - 11/08/16

Advertiser: Zena Stephens for Sheriff / POL
 Product Desc: Zena Stephens for Sheriff
 Estimate: KJAC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KJAC	10/31/16	10/31/16	Local News @ 630p M-F	CM	630-7p	M-----	:15	1	\$50.00	P02-F	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-----					1	\$50.00		0.00			
N 7	KJAC	10/31/16	11/02/16	Local News @ 6a M-F	CM	6-7a	M-W----	:30	2	\$5.00	P04-C	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	M-W----					2	\$5.00		0.00			
N 8	KJAC	11/01/16	11/01/16	Today Show	CM	7-9a	-T-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-T-----					1	\$50.00		0.00			
N 9	KJAC	11/02/16	11/02/16	Local News @ 12p M-F	CM	12-1230p	--W----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--W----					1	\$50.00		0.00			
N 10	KJAC	11/03/16	11/03/16	Local News @ 12p M-F	CM	12-1230p	---T---	:15	1	\$35.00	P04-C	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	---T---					1	\$35.00		0.00			
N 11	KJAC	11/07/16	11/07/16	Local News @ 12p M-F	CM	12-1230p	M-----	:15	1	\$35.00	P04-C	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$35.00		0.00			
N 12	KJAC	11/07/16	11/07/16	PR (M-Su)	CM	7-10p/6-10p	M-----	:15	1	\$165.00	P04-C	0.00	NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	M-----					1	\$165.00		0.00			
N 13	KJAC	11/07/16	11/08/16	Local News @ 6a M-F	CM	6-7a	MT-----	:30	2	\$5.00	P04-C	0.00	NM	2	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	MT-----					2	\$5.00		0.00			
N 14	KJAC	11/08/16	11/08/16	Today Show	CM	7-9a	-T-----	:30	1	\$50.00	P04-C	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/07/16	11/13/16	-T-----					1	\$50.00		0.00			
													Totals	18	\$685.00

Zena Stephens - Nov. Election

Primary Book: Nov/2015LP



Buyer:
Advertiser:
Product:
Agency:
Address:

Zena Stephens - Political
Zena Stephens - Political
Zena Stephens - Political
Zena Stephens - Political
Zena Stephens - Political

Acct. Exec: Stuart Sepaugh
Phone #: 409-981-1548
FAX #: ssepaugh@12newsnow.com
Email:

Market: BEAUMONT-PORT ARTHUR [141]

Order Dates: 10/24/2016 - 11/13/2016

Plan No.	46379	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	RTG	GRP	DMA P18+ (000)	GrImps	CPP	CPM	Spot Len	Cost / Spot	Total Cost
Week of 10/24/2016					24	25	26	27	28	29	30										
KBMT	ABC PRIME ROTATION	Mon 7:00p-10:00p			1							1	3.0	3	9	9	\$50.00	\$15.98	15	\$150.00	\$150.00
KBMT	KBMT NEWS 6A	M, W 6:00a-7:00a										2	2.7	5.4	8	17	\$37.04	\$11.91	30	\$100.00	\$200.00
KBMT	KBMT 12 NEWS AT 5PM	M, R 5:00p-5:30p			1							1	6.7	6.7	21	21	\$11.19	\$3.55	15	\$75.00	\$75.00
KBMT	GOOD MORNING AMERICA	M, W 7:00a-9:00a				1			1			3	3.7	11.1	12	35	\$27.03	\$8.48	30	\$100.00	\$300.00
KBMT	KBMT NEWS 5A	W, F 5:00a-6:00a				1			1			2	2.2	4.4	7	14	\$18.18	\$5.84	30	\$40.00	\$80.00
KBMT	KBMT 12 NEWS AT 6PM	W, F 6:00p-6:30p				1			1			2	7.7	15.4	24	49	\$21.43	\$6.77	15	\$165.00	\$330.00
KBMT	ABC PRIME ROTATION	We-Su 7:00p-10:00p				X	X	X	X	X		1	3.0	3	9	9	\$55.00	\$17.58	15	\$165.00	\$165.00
KBMT	ABC PRIME ROTATION	We-Su 7:00p-10:00p				X	X	X	X	X		1	3.0	3	9	9	\$83.33	\$26.63	30	\$250.00	\$250.00
KBMT	ABC PRIME ROTATION	We-Su 7:00p-10:00p				X	X	X	X	X		1	3.0	3	9	9	\$0.00	\$0.00	30	\$0.00	\$0.00
KBMT	KBMT 12 NEWS AT 10PM	Th-Fr 10:00p-10:35p					1					2	6.7	13.4	21	43	\$24.63	\$7.75	15	\$165.00	\$330.00
KBMT	LIVE WITH KELLY & MICHAEL	Fri 9:00a-10:00a						1				1	2.1	2.1	7	7	\$19.05	\$5.97	30	\$40.00	\$40.00
KBMT	ABC COLLEGE: TEXAS vs BAYLOR	Sat 2:30p-6:00p							1			1	2.1	2.1	7	7	\$95.24	\$30.67	30	\$200.00	\$200.00
KBMT	12 NEWS AT 10P- SAT	Sat 10:00p-10:30p							1			1	3.7	3.7	12	12	\$27.03	\$8.55	15	\$100.00	\$100.00
Week of 10/31/2016					31	1	2	3	4	5	6										
KBMT	KBMT 12 NEWS AT 6PM	Mon 6:00p-6:30p			1							1	7.7	7.7	24	24	\$32.47	\$10.25	30	\$250.00	\$250.00
KBMT	GOOD MORNING AMERICA	M, W 7:00a-9:00a				1						2	3.7	7.4	12	24	\$17.57	\$5.51	15	\$65.00	\$130.00
KBMT	KBMT NEWS 6A	M, F 6:00a-7:00a						1				2	2.7	5.4	8	17	\$37.04	\$11.91	30	\$100.00	\$200.00
KBMT	KBMT 12 NEWS AT 5PM	Tue 5:00p-5:30p			1							1	6.7	6.7	21	21	\$26.12	\$8.29	30	\$175.00	\$175.00
KBMT	KBMT NEWS 5A	T, R 5:00a-6:00a				1						2	2.2	4.4	7	14	\$18.18	\$5.84	30	\$40.00	\$80.00
KBMT	KBMT 12 NEWS AT 10PM	T, R 10:00p-10:35p				1						2	6.7	13.4	21	43	\$24.63	\$7.75	15	\$165.00	\$330.00
KBMT	GOOD MORNING AMERICA	T, RF 7:00a-9:00a					1		1			3	3.7	11.1	12	35	\$27.03	\$8.48	30	\$100.00	\$300.00
KBMT	KBMT 12 NEWS AT 6PM	Wed 6:00p-6:30p						1				1	7.7	7.7	24	24	\$21.43	\$6.77	15	\$165.00	\$165.00
KBMT	50TH ANNUAL COUNTRY MUSIC	Wed 7:00p-10:00p				1						1	3.6	3.6	11	11	\$90.28	\$28.87	15	\$325.00	\$325.00
KBMT	LIVE WITH KELLY & MICHAEL	Thu 9:00a-10:00a					1					1	2.1	2.1	7	7	\$19.05	\$5.97	30	\$40.00	\$40.00
KBMT	12 NEWS AT 6P- SAT	Sat 6:00p-6:30p								1		1	4.8	4.8	15	15	\$20.83	\$6.63	30	\$100.00	\$100.00
Week of 11/7/2016					7	8	9	10	11	12	13										
KBMT	GOOD MORNING AMERICA	Mon 7:00a-9:00a										1	3.7	3.7	12	12	\$27.03	\$8.48	30	\$100.00	\$100.00
KBMT	LIVE WITH KELLY & MICHAEL	Mon 9:00a-10:00a										1	2.1	2.1	7	7	\$19.05	\$5.97	30	\$40.00	\$40.00
KBMT	KBMT 12 NEWS AT 6PM	Mon 6:00p-6:30p										1	7.7	7.7	24	24	\$21.43	\$6.77	15	\$165.00	\$165.00
KBMT	KBMT NEWS 5A	Mo-Tu 5:00a-6:00a				1						2	2.2	4.4	7	14	\$18.18	\$5.84	30	\$40.00	\$80.00
KBMT	KBMT NEWS 6A	Tue 6:00a-7:00a				1						1	2.7	2.7	8	8	\$37.04	\$11.91	30	\$100.00	\$100.00
KBMT	GOOD MORNING AMERICA	Tue 7:00a-9:00a				1						1	3.7	3.7	12	12	\$17.57	\$5.51	15	\$65.00	\$100.00
Total Cost																					\$4,865.00

Zena Stephens - Nov. Election

Primary Book: Nov/2015LP



Buyer:
Advertiser:
Product:
Agency:
Address:

Zena Stephens - Political

Acct. Exec: Stuart Sepaugh
Phone #: 409-981-1548
FAX #:
Email: ssepaugh@12newsnow.com

Market: BEAUMONT-PORT ARTHUR [141]

Order Dates: 10/24/2016 - 11/13/2016

Plan No.	46379	Station	Program Name	Time	Mon	Tue	Wed	Thu	Fri	Sat	Sun	# of Spots	RTG	GRP	(000)	DMA P18+ GrImps	CPP	CPM	Spot Len	Cost / Spot	Total Cost
			Week of 10/24/2016		24	25	26	27	28	29	30										
KJAC		TODAY SHOW		Mon 7:00a-9:00a	1							1	1.0	1	3	3	\$50.00	\$15.56	30	\$50.00	\$50.00
KJAC		K-JAC LOCAL NEWS		Mon 12:00p-12:30p	1							1	1.7	1.7	5	5	\$29.41	\$9.36	30	\$50.00	\$50.00
KJAC		KJAC NEWS AT 630P		Mon 6:30p-7:00p	1							1	0.9	.9	3	3	\$55.56	\$17.57	15	\$50.00	\$50.00
KJAC		12 NEWS DAYBREAK AT 6AM		W,F 6:00a-7:00a			1		1			2	0.1	.2	1	1	\$50.00	\$12.72	30	\$5.00	\$10.00
KJAC		K-JAC LOCAL NEWS		W,F 12:00p-12:30p			1		1			2	1.7	3.4	5	11	\$20.59	\$6.55	15	\$35.00	\$70.00
		Week of 10/31/2016			31	1	2	3	4	5	6										
KJAC		KJAC NEWS AT 630P		Mon 6:30p-7:00p	1							1	0.9	.9	3	3	\$55.56	\$17.57	15	\$50.00	\$50.00
KJAC		12 NEWS DAYBREAK AT 6AM		M,W 6:00a-7:00a	1		1					2	0.1	.2	1	1	\$50.00	\$12.72	30	\$5.00	\$10.00
KJAC		TODAY SHOW		Tue 7:00a-9:00a		1						1	1.0	1	3	3	\$50.00	\$15.56	30	\$50.00	\$50.00
KJAC		K-JAC LOCAL NEWS		Wed 12:00p-12:30p			1					1	1.7	1.7	5	5	\$29.41	\$9.36	30	\$50.00	\$50.00
KJAC		K-JAC LOCAL NEWS		Thu 12:00p-12:30p			1					1	1.7	1.7	5	5	\$20.59	\$6.55	15	\$35.00	\$35.00
		Week of 11/7/2016			7	8	9	10	11	12	13										
KJAC		K-JAC LOCAL NEWS		Mon 12:00p-12:30p	1							1	1.7	1.7	5	5	\$20.59	\$6.55	15	\$35.00	\$35.00
KJAC		NBC PRIME ROTATION		Mon 7:00p-10:00p	1							1	3.0	3	10	10	\$55.00	\$17.17	15	\$165.00	\$165.00
KJAC		12 NEWS DAYBREAK AT 6AM		Mo-Tu 6:00a-7:00a	1	1						2	0.1	.2	1	1	\$50.00	\$12.72	30	\$5.00	\$10.00
KJAC		TODAY SHOW		Tue 7:00a-9:00a		1						1	1.0	1	3	3	\$50.00	\$15.56	30	\$50.00	\$50.00
Total Cost																					\$685.00

General Summary (DMA P18+ D.000)

Name	Spots	Cost	Grps	Imp(000)	CPP	CPM
KBMT	43	\$4,865.00	174.900	552.412	\$27.82	\$8.81
KJAC	18	\$685.00	18.600	59.352	\$36.83	\$11.54
BEAUMONT-PORT ARTHUR	61	\$5,550.00	193.500	611.764	\$28.68	\$9.07

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, Zena Stephens

being/on behalf of: Zena For Sheriff

a legally qualified candidate of the Democratic

political party for the office of: Sheriff of Jefferson County

in the General

election to be held on: Nov 8th

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Zena For Sheriff Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Charles Chuck Guillory

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/2014
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF 12NEWS

This will acknowledge receipt of KBMT-12 ABC, KJAC-NBC, KUIL, and the Beaumont market's MeTV stream (collectively and herein 12News) Political Advertising Time Policies, issued September 26, 2016.

I acknowledge that all purchases of advertising time on 12News, which I make by or on behalf of legally qualified political candidates, will be subject to this Acknowledgement and the Political Advertising Time Policies of 12News, as may be modified from time to time.

I acknowledge that I have been fully informed concerning all classes of time that are available to advertisers, including every level of preemptibility; the chances of preemption for the various levels of preemptibility; 12News' lowest unit charge and related privileges for each class of time; a description of preemptible time based upon advertiser demand; and 12News' policy, with respect to orders, makegoods, and underdelivery.

Candidate – I certify that all advertising purchases by me on 12News will be controlled, approved and sponsored by me, and further represent that I will immediately notify 12News of and specifically identify any advertisement not purchased by me which I control, approve or sponsor.

Agent – I am an agent acting on behalf of a candidate. I certify that I have made full disclosures to the candidate of the information provided to me by 12News concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on 12News on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidates behalf will be controlled, approved or sponsored by the candidate. I further represent that I am authorized by all candidates on whose behalf, I purchase time to agree to the terms and conditions set forth herein.

By: _____

On Behalf of: _____

Date: _____

525 IH-10 South
Beaumont, Texas 77701
(409) 833-7512
Fax: (409)981-1563

